## **Protect YOUR Family–Especially Teens–from Car Crashes!**

The National Institute for Driver Behavior is introducing a scientifically proven program — *Professor Mottola's Driving Mind eCoach* — for all family members from teens to seniors to develop expert driving habits for skid control and for protection against others' wrongful actions.

For parents with teens, we offer a **new model of driver education** where the teen is able to acquire mental skills of Awareness and Car Control to avoid crashes while being a Co-Driver.

On average, 1 of every 16 licensed drivers has a crash each year. Some of the crashes result in only property damage,

and others climb to the top of the crash pyramid — a fatality. Many innocent drivers, bicyclists and pedestrians become victims to the selfish, dangerous behavior of distracted drivers.

On April 17, 2015, Vinny Carbone became 1 of the 400 people injured that day. Vinny, a middle school teacher, was driving on a two-lane roadway when a distracted driver moved onto his side of the road and crashed into him. He had 30 operations, has an artificial shoulder, artificial hip, artificial left elbow, partial



right elbow, and 20 broken bones. All this pain, suffering, physical, and financial loss — because of one distracted driver. Families need this new model of training on **how to detect and correct** wrongful actions to prevent crashes!

Vinny was recently given *Professor Mottola's Driving Mind eCoach*, and here's what he had to say: *'I learned a great deal just by taking Set 1 activities. I know I would have reacted sooner and differently in my situation if I had had the benefit of your course.* 

Go to <u>NIDB.org</u> for Sample Activities

