

# **Professor Mottola’s Family Wellness Training**

## **Road to Zero Grant — Budget**

- Updates for current Driving MIND eCoach Activities, which will include editing, new titles, new voiceovers when needed, new graphics, and animations.

**\$3,000**

- Make revisions to NIDB’s Family Wellness Training eCoach 9 for Driving Instructors to use and promote the option for Parents and Mentors of teens to become “participating parents.” Provide Driver Wellness Coach Candidates with free copies of the Driving MIND Pocket Coach for them to begin using the language of Zone Control Strategies and incorporating the Principles of Zone Control into their existing programs.

**\$2,000**

- Conduct Zoom Meetings for driver ed teachers seeking to become Driver Wellness Coaches.

**\$1,500**

- Payment for a male and female VoiceOver performer to provide all of the eCoach activities with a consistent voice.

**\$10,000**

- Develop all sections of the Family Wellness Workbook.

**\$12,000**

- Editing and rewrites of Driving MIND eCoach activities and Driving MIND Workbook.

**\$20,000**

- Administrative expenses, office supplies and staffing to manage the Driver Wellness Training program.

**\$26,500**

- Printing 10,000 Workbooks, which will provide 40 Workbooks to 250 Driver Wellness Coaches to distribute free to families of their teens during the first 6-months of the Family Wellness Training program’s introduction.

**\$40,000**

- Webmaster and hosting expenses for developing and maintaining websites for Driver Wellness Coaches to provide free Family Wellness Training eCoach programs. There will be a Schedule for times and locations available where families can attend a Driving Mind evaluation of the habits all drivers in the family have. The amount of insurance discounts will be based on this evaluation. This online Schedule will also be used for those conducting Skid Monster coaching and evaluation sessions.

**\$60,000**

- Manufacturing of Skid Monsters and their air system equipment. We expect that we can bring the cost down to \$5000 per unit. We expect to set up 15 Skid Monster Evaluation Centers.

**\$75,000**

**Total Request \$250,000**