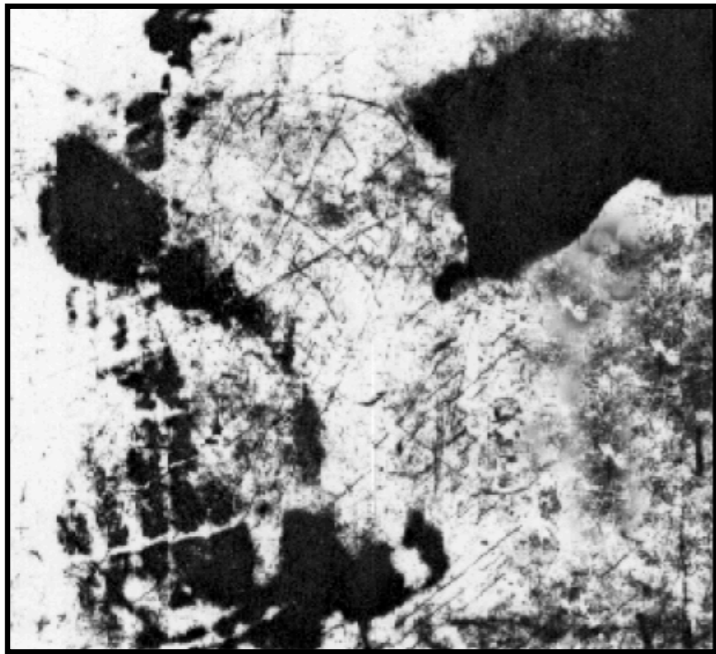


# Lack of Awareness is the number one cause of crashes. Use of the **Selective Attention Matrix** Increases Awareness!

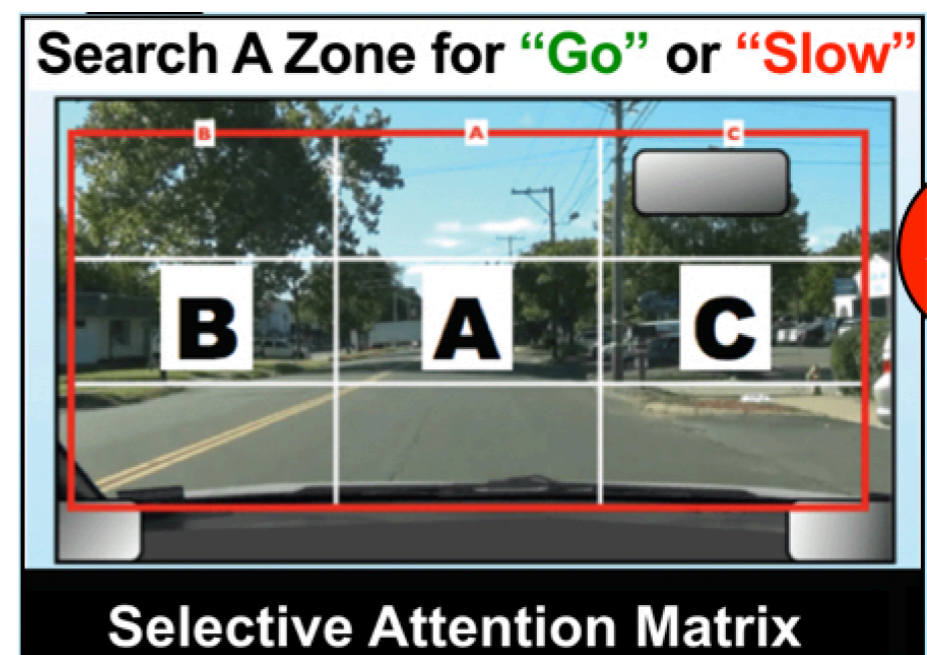


**The number one statement made after a crash is “I didn’t see it!”** The number one reason that 1 out of every 16 licensed drivers (adults as well as teens) crash each year is because they have not been trained to accurately read a traffic situation to Find, Solve, and Control the Critical Seconds. Without training, the eyes don’t know where and when to look and the brain doesn’t place correct meaning to what is seen. Unless the brain trains the mind to know what it should be seeing, there is no awareness. For example you can look at this photo and you either clearly see it for what it is, or you could look at it for ten years and not see it any differently. The same process takes place for traffic situations — conditions are accurately seen, or not. With training, the mind can easily understand what is being seen.

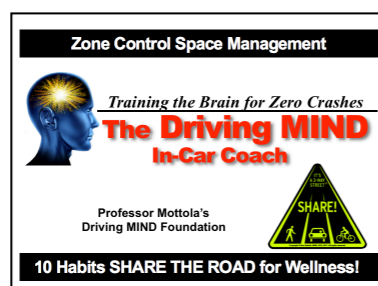
## [Intro to Selective Attention Matrix](#)

The Selective Attention Matrix is a visualization of a traffic scene into three forward views and three rearward views. We begin learning to view a traffic scene by focusing on the A-Zone, which is the space ahead of the vehicle that we intend to occupy. It is best to practice visualizing a traffic scene while being in the passenger seat as a “Co-Driver.” A co-driver is able to spend 100-percent attention on evaluating the intended path of travel without the concern for the vehicle’s movement.

Being a co-driver takes place by teens as young as 13-years-old and by adults as old as 90.



## [Play the "Slow" or "Go" Game](#)



Go to page 8 for your practice MIND Cue.

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[Go Back](#)